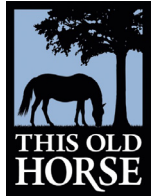




# 2022 POLO CLASSIC SPONSORSHIP MENU



YOUR CHARITABLE CONTRIBUTION BENEFITS THE WORK AND MISSION OF THIS OLD HORSE



## \$50,000: 2022 PRESENTING SPONSOR

**“YOUR NAME HERE” PRESENTS THE POLO CLASSIC  
BE THE NAME OF THE 32<sup>ND</sup> ANNUAL 2022 POLO CLASSIC!**

20' x 40' tent at center field; 60 event tickets; full page color ad on program back cover; identified on all advertising and promotion materials; on-field presence for all awards and activities

## **\$25,000: GOLD SPONSOR**

20' x 30' tent; end field billboard recognition; 45 guest tickets; Full page program ad

## **\$15,000: SILVER SPONSOR**

20' x 20' tent; end field billboard recognition; 30 guest tickets

## **\$5,000: TEAM SPONSOR (2 AVAILABLE)**

10' x 20' tent, 15 guest tickets; identified on team jerseys; photo shoot with team and horses; official team jerseys can be available for you and your guests for \$100 each.

## **\$5,000: PRE-GAME JUMP OFF / OPENING CEREMONIES**

On field recognition during opening ceremonies; identified on jumper saddle pad; Photo shoot with team and horses

## **\$3,500: BEST PLAYING PONIES (2 HORSES AWARDED)**

Identified on award; Award presentation; Photo shoot with winning ponies

## **\$3,500: SCOREBOARD**

Prominently identified on scoreboard

## **\$3,500: ANNOUNCER BOOTH**

Prominently identified on banner on announcer stand on midfield clubhouse

## **\$1,000: MOST VALUABLE PLAYERS (2 PLAYERS AWARDED)**

Identified on award; Award presentation; Photo shoot with winning players

## **\$1,000: RETIRED POLO PONY PADDOCK**

Associate your name or brand with the valuable happily ever after life that This Old Horse offers for retired polo ponies.

## **\$1,000: HALFTIME CHAMPAGNE TOAST / DIVOT STOMP**

On field toast; Photo shoot with players and horses

## **\$1,000: HAT PARADE**

On field recognition and prize awards

## **\$1,000: CHUKKER SPONSOR (6 AVAILABLE)**

On field recognition at the beginning of 'your' chukker.

## **\$500: PHOTO STOP (4 AVAILABLE)**

Prominently identified on backdrop for your own selfie station or photo stops around the field.

## **\$500: GOLF CART (6 AVAILABLE)**

Prominently identified on golf carts moving continuously around the field.